



**BLAKES ALL NATURAL TEAMS WITH
ADVANCED DETECTION SYSTEMS TO
CONTINUE ITS TRADITION OF QUALITY**

Blakes All Natural meals has a long tradition of providing the highest quality, family friendly meals. Founded in 1929, this family run business in Concord, NH, focuses on the best, organic ingredients and attention to detail. In order to continue ensuring that their customers receive only the finest products, Blakes looked for a partner they could trust to provide the specific metal detection equipment for their business. "We were looking for someone to listen to our needs, assess our process and recommend the right equipment. We weren't going to be satisfied with an "off the shelf" approach," said Brian Sullivan, Director of Plant Operations for Blakes All Natural. "Advanced Detection Systems took the time to meet with us, review our products and processes and made a number of suggestions to improve our overall quality."

Bob Slauson, Technical Sales Manager for Advanced Detection Systems noted, "Blakes All Natural makes a wide variety of meals, using many fresh and organic ingredients. This variety can present a challenge for metal detectors, since different products can have different product effects. By asking a lot of questions and using our years of experience in the industry, we were able to recommend a specific system that would be able to accommodate all of their products, both fresh and frozen, with no loss of sensitivity. Also, by teaming with Blakes' production people, we were able to design a system to fit neatly within their production line, inspecting product at the most critical point. This gave us the best sensitivity and actually ended up being the most economical solution."

Blakes has been very satisfied with the performance of their Advanced Detection Systems equipment. "Our reputation is the key to our success. Knowing that we will continue to provide the highest quality to our customers will help ensure our business continues for generations to come."

For more information, see:
Blakes All Natural, www.blakesallnatural.com

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